



RADIO PRODUCTION

Client: Pizza Hut
Date: 5/31/03 OPEN
Copywriter: Thomas Stillwell
Producer: DJB
Talent: TBD
Title: "Jeff Gordon Contest"
Length: 00:30
Flight Dates: August 11th – September 7th

SFX: FUN MUSIC BED

ANNOUNCER:

Hey race fans!

We know you love pizza hut pizza!

And we know you'd love to see Jeff Gordon compete!

Well, grab your pit crew and pick up a pizza tonight, cuz Right

Now when you come into Pizza Hut restaurants you'll get

the chance to win a trip for two to see Jeff Gordon race the "Ford 400"

at Homestead Miami Raceway, including airfare, hotel

accommodations, and car rental. So get into pizza hut FAST (but hey, drive safely).

Contest brought to you by WGR55 and Pizza Hut.